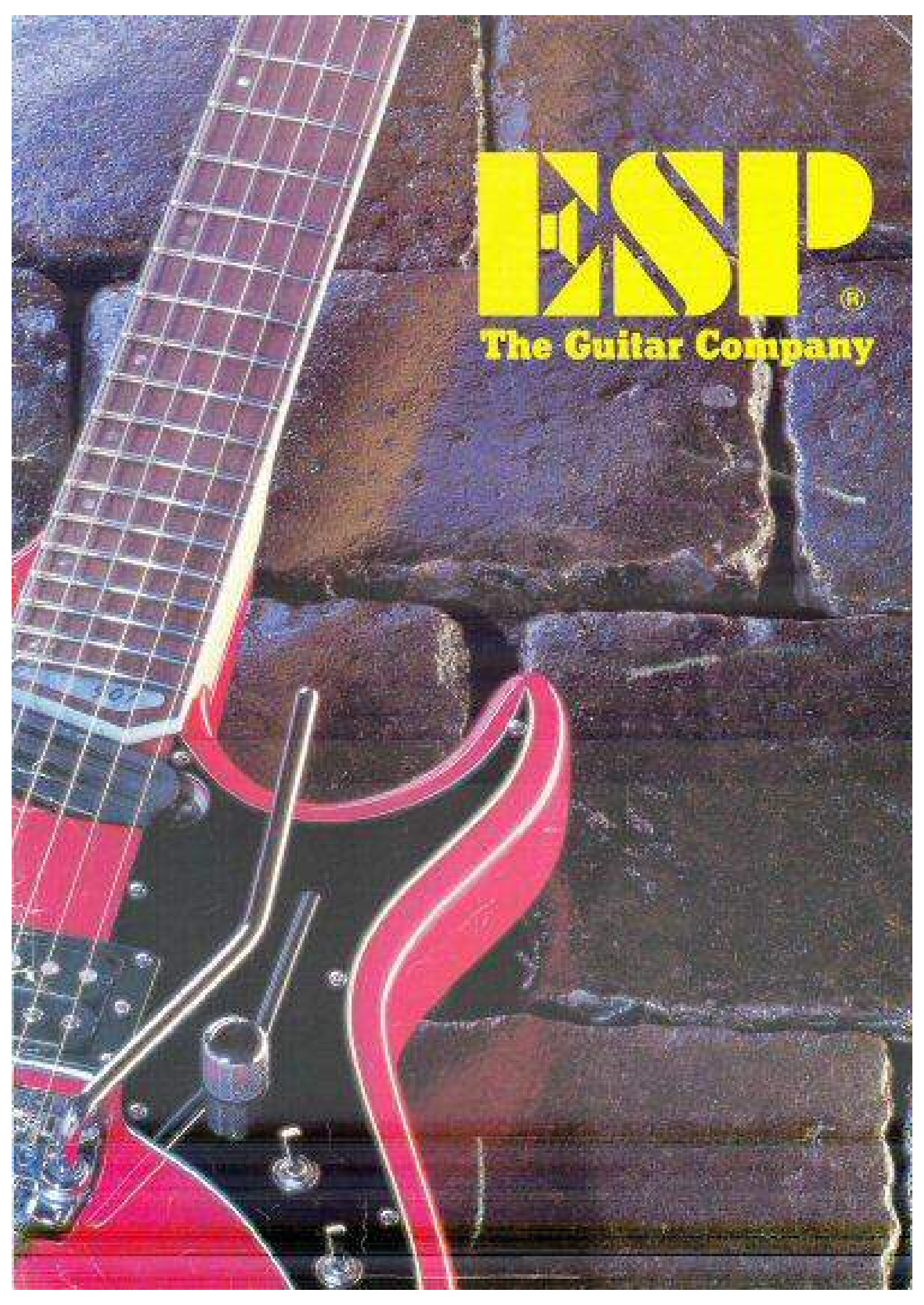
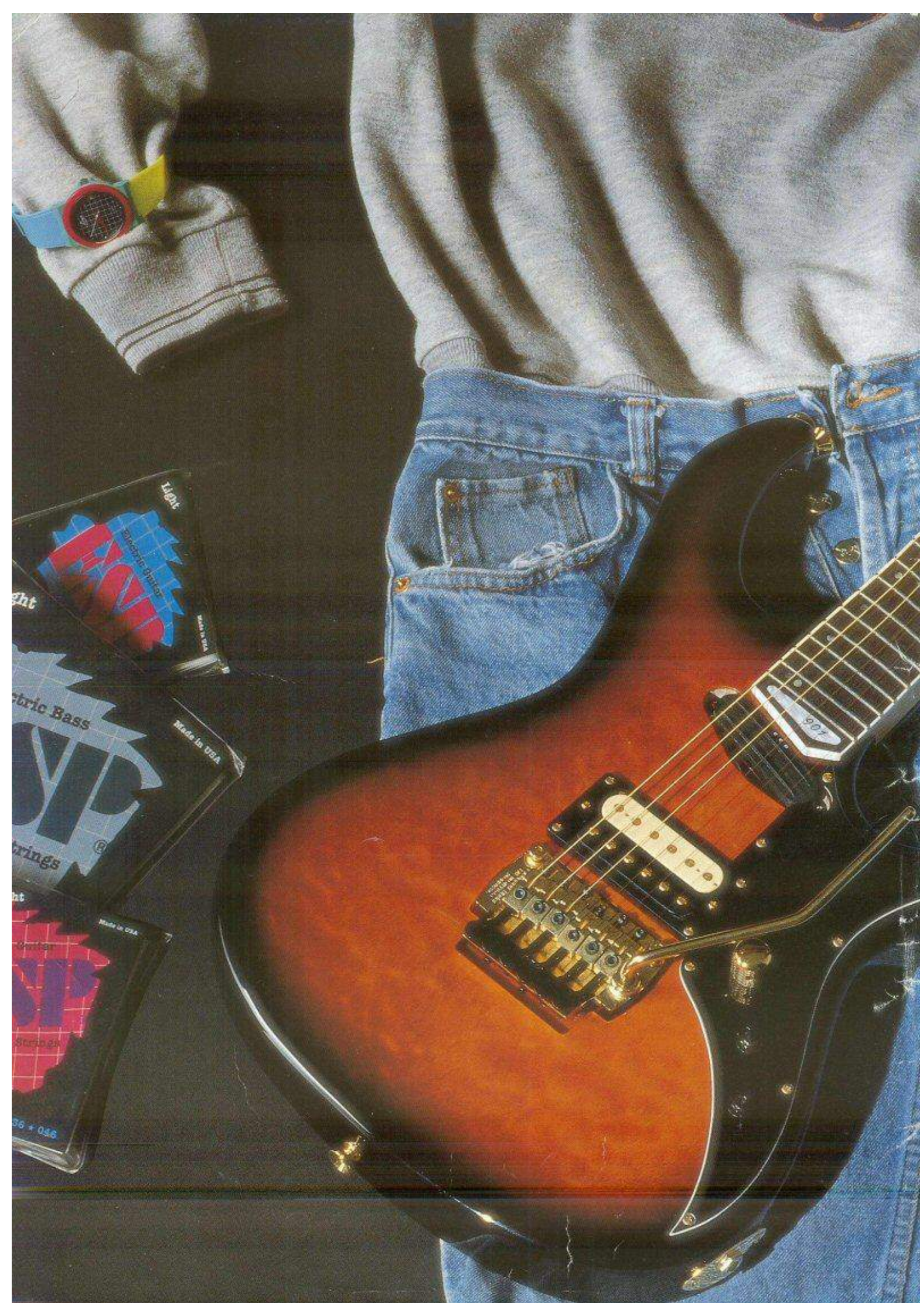


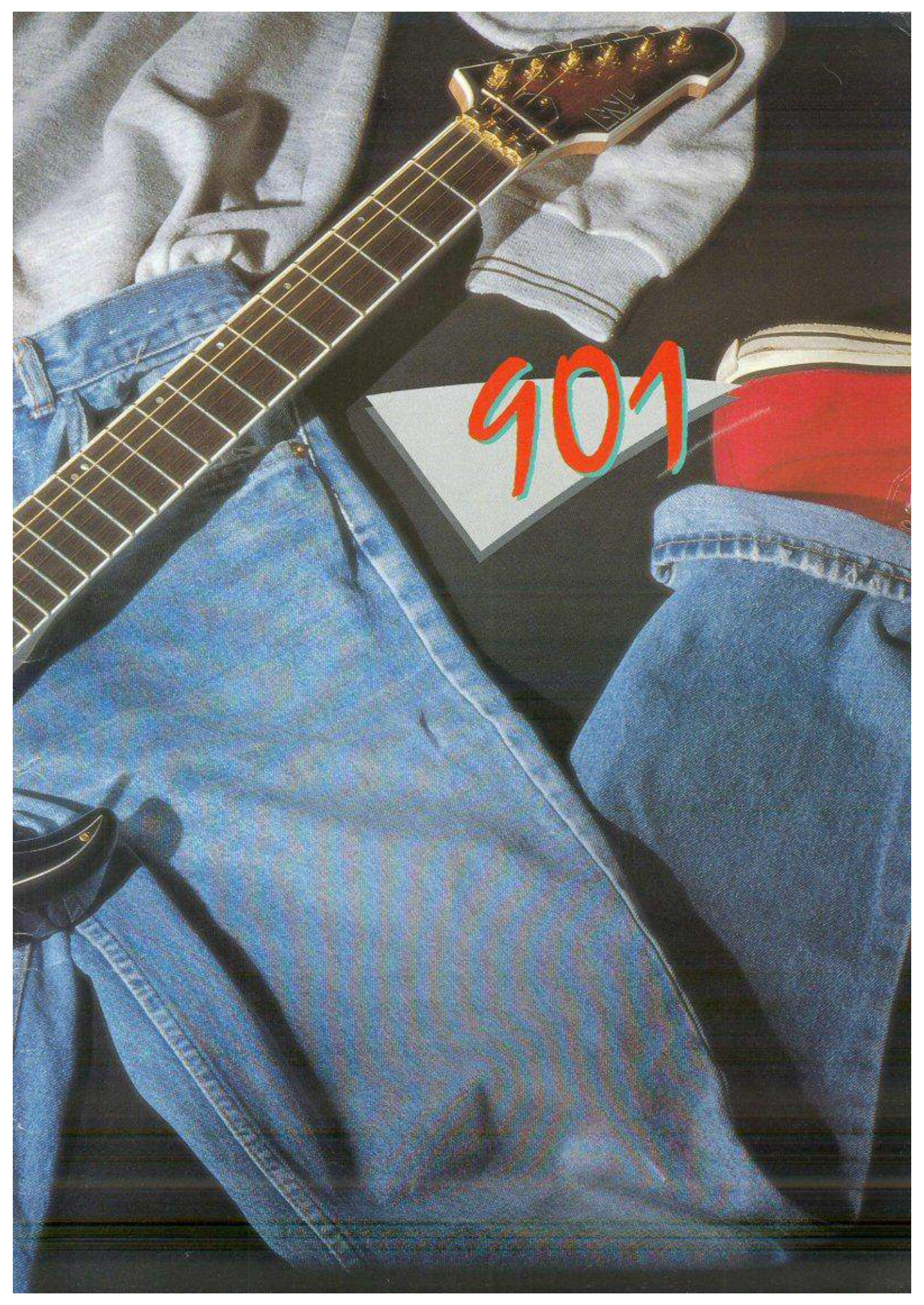
The ESP logo is rendered in a bold, yellow, blocky font. The letters 'E', 'S', and 'P' are interconnected, with the 'E' and 'S' sharing a vertical stroke and the 'S' and 'P' sharing a vertical stroke. A registered trademark symbol (®) is located to the right of the 'P'.

ESP®

The Guitar Company



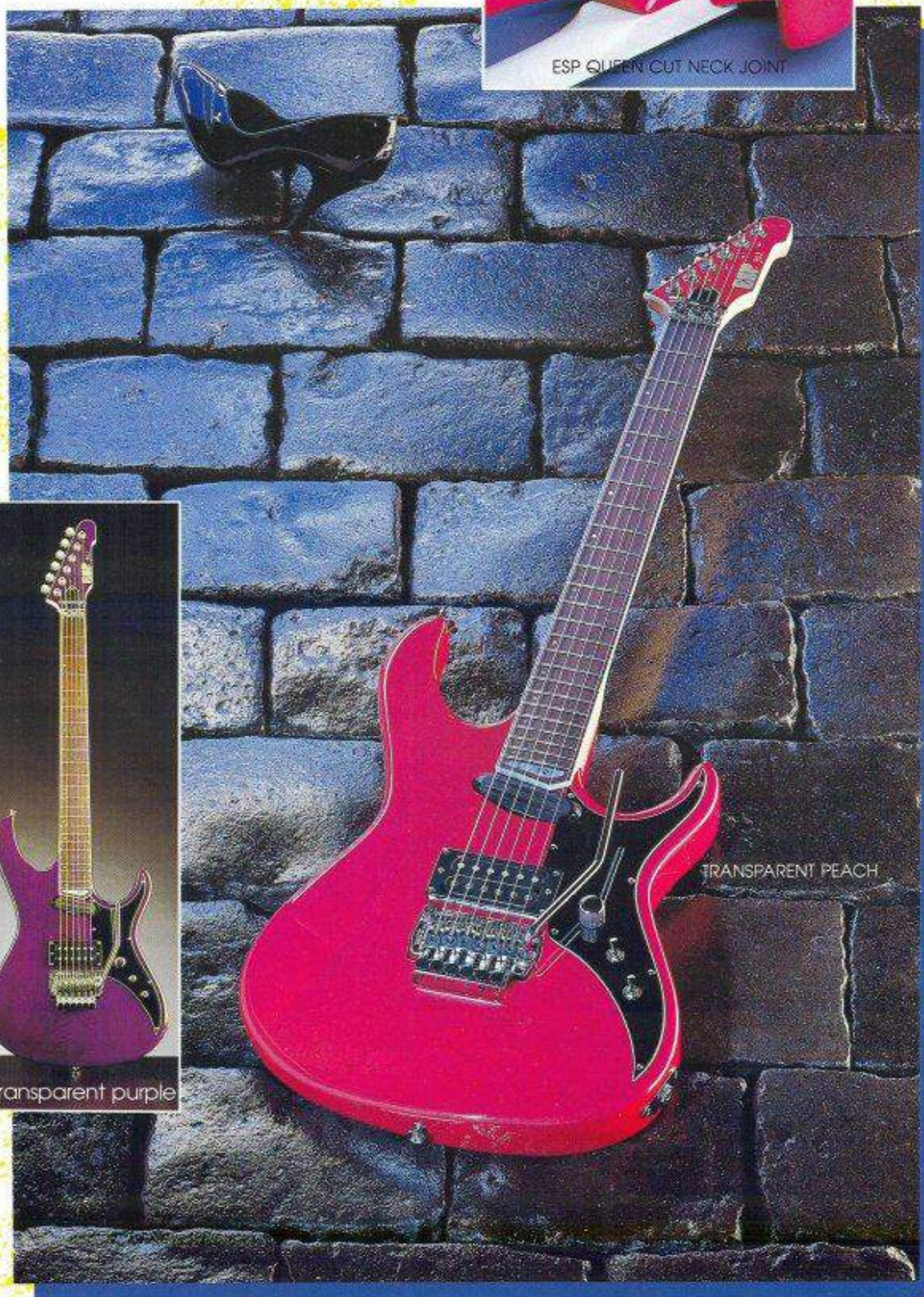




901

901

BODY: ASH ONE PIECE •
NECK: MAPLE / BOLT ON •
FINGERBOARD: ROSE-
WOOD / BINDING • **FRETS:**
24 MEDIUM • **NECK PICK**
UP: SH-100 • **BRIDGE PICK**
UP: LH-300 • **HARDWARE**
COLOUR: CHROM •
COLOUR: TRANSPARENT
PURPLE • TRANSPARENT
PEACH • AMAZE BLUE

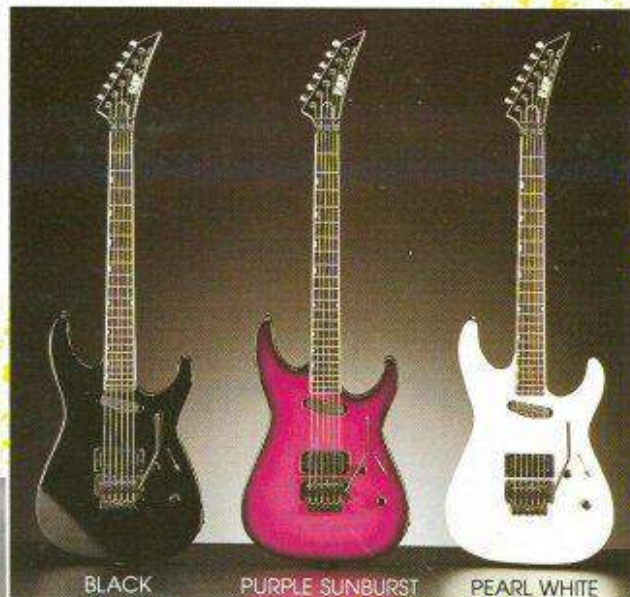


TRANSPARENT PEACH



SPECIAL FEATURES: QUEEN CUT NECK JOINT • WAISTCUT AND HIGHCUT CONTOUR ON THE BODY • NITRO-CELLULOSE LACQUER • **SCALE:** 24 3/4 INCH (628mm) • **CONTROL:** VOLUME • PUSH / PULL POT TONE SWITCH • PU SELECTOR • SERIES PARALLEL SWITCH FOR FRONT PU

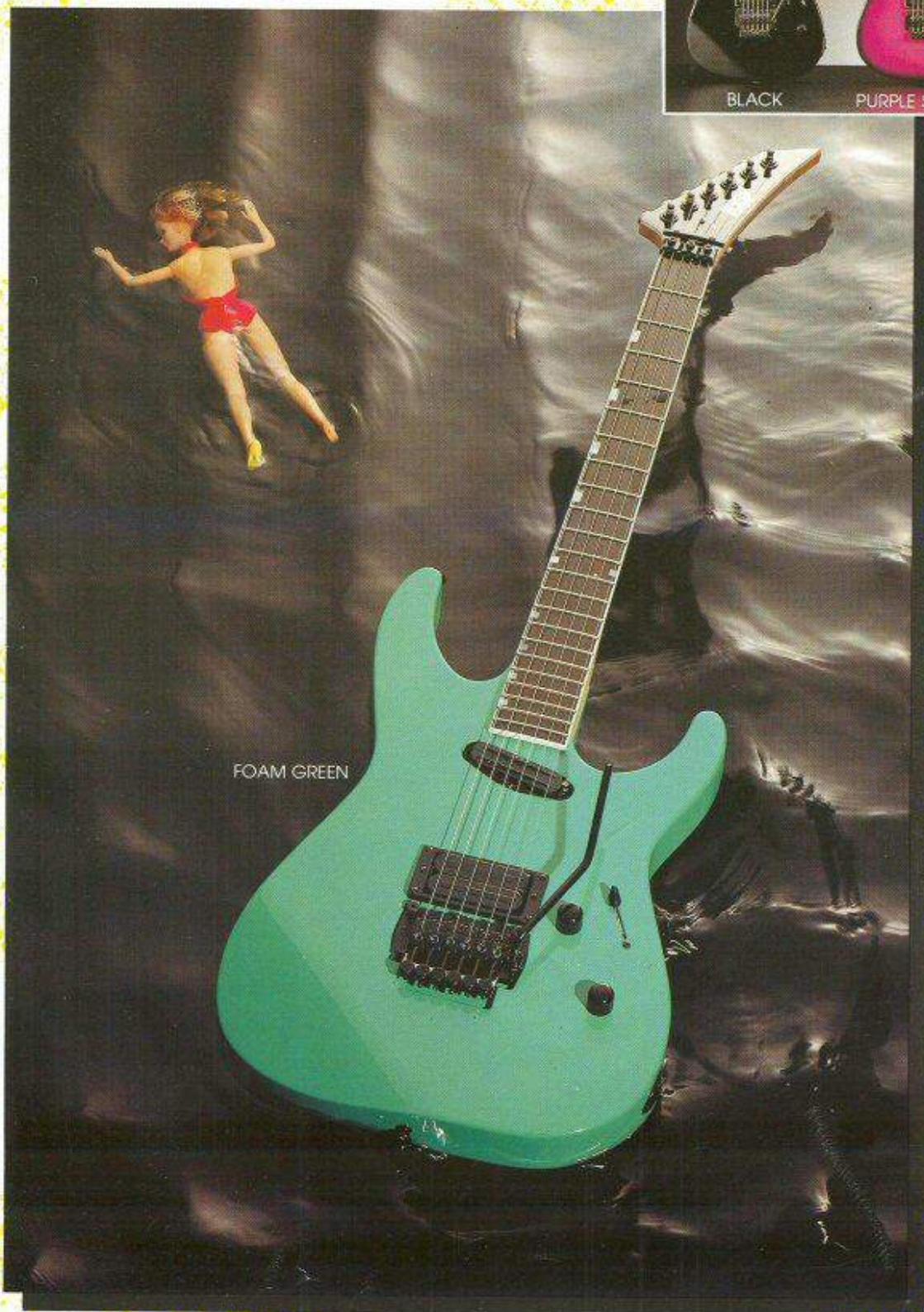
Mirage DE LUXE



BLACK

PURPLE SUNBURST

PEARL WHITE



FOAM GREEN

BODY: ALDER • **NECK:** MAPLE/BOLT ON • **FINGERBOARD:** EBONY/BINDING
• **FRETS:** 22 EXTRA JUMBO • **NECK PICK UP:** SH-100 • **BRIDGE PICK UP:** LB-150 • **HARDWARE COLOUR:** BLACK
• **COLOUR:** FOAM GREEN • PURPLE SUNBURST • PEARL WHITE • BLACK • **SPECIAL FEATURES:** STAR CUT

HORIZON CUSTOM

BODY: MAPLE • **NECK:** MAPLE/THRU • **FINGERBOARD:** EBONY/BINDING • **FRETS:** 24 EXTRA JUMBO • **NECK PICK UP:** SH-100 • **BRIDGE PICK UP:** LB-150 • **HARDWARE COLOUR:** CHROM • **COLOUR:** MAGENTA • PEARL BLACK • GUN METAL BLUE • **SPECIAL FEATURES:** ARCHED TOP BODY DESIGN



PEARL BLACK

GUN METAL BLUE



MAGENTA

HORIZON CUSTOM NIT



GUN METAL BLUE

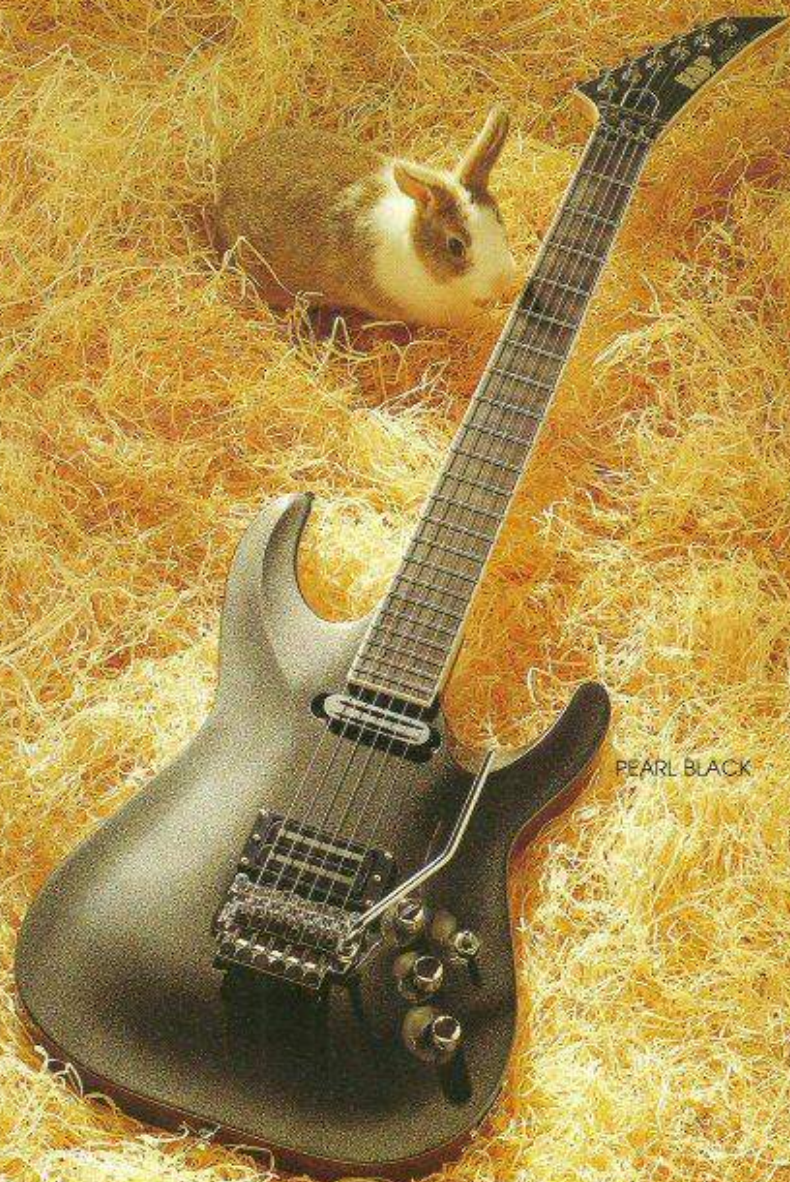


PEARL BLACK

MAGENTA

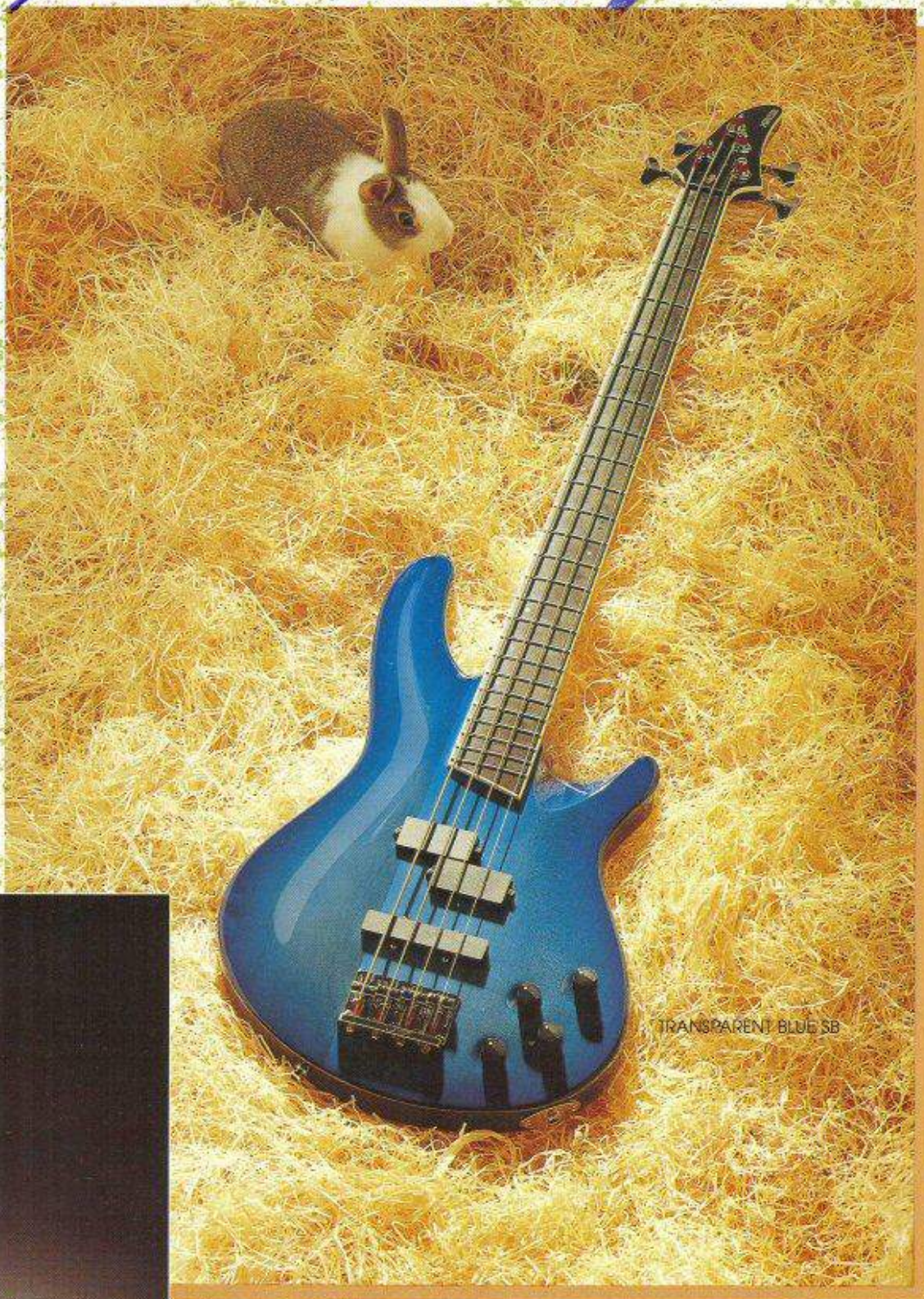
BODY: MAPLE • **NECK:** MAPLE/THRU • **FINGERBOARD:** EBONY/BINDING •
FRETS: 24 EXTRA JUMBO • **NECK PICK UP:** LH-200 • **BRIDGE PICK UP:** LH-200
• **HARDWARE COLOUR:** CHROM • **COLOUR:** MAGENTA • PEARL BLACK •
GUN METAL BLUE • **SPECIAL FEATURES:** ARCHED TOP BODY DESIGN

HORIZON DE LUXE



BODY: MAPLE • **NECK:** MAPLE/BOLT ON • **FINGERBOARD:** EBONY/BINDING • **FRETS:** 22 EXTRA JUMBO • **NECK PICK UP:** SH-100 • **BRIDGE PICK UP:** LB-150 • **HARDWARE COLOUR:** CHROM • **COLOUR:** MAGENTA • PEARL BLACK • GUN METAL BLUE • **SPECIAL FEATURES:** ARCHED TOP BODY DESIGN • QUEEN CUT NECK JOINT

HORIZON CUSTOM BASS



TRANSPARENT BLUE SB

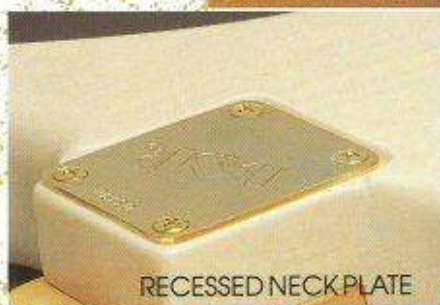
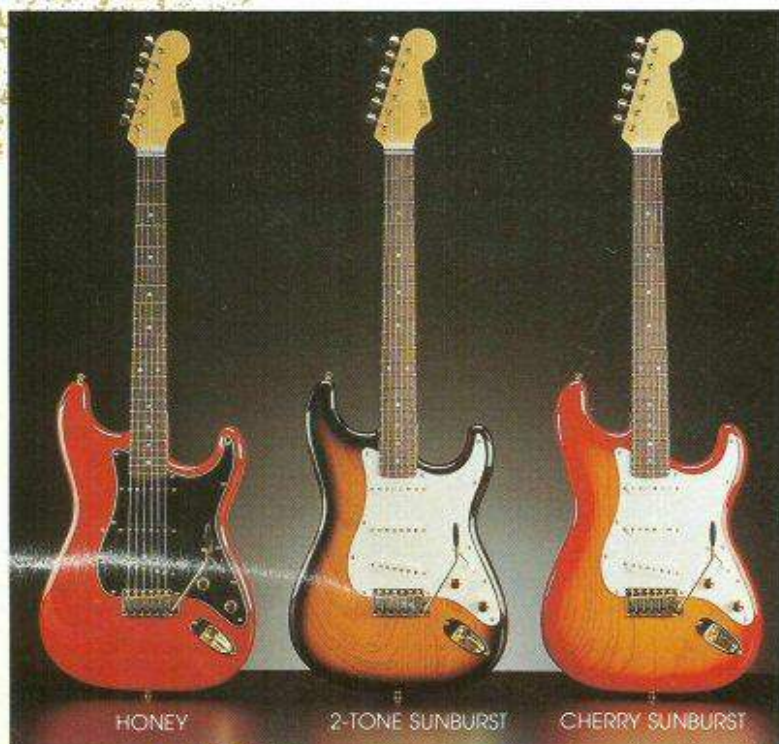


TRANSPARENT PURPLE SB

BODY: MAPLE • **NECK:** MAPLE/THRU • **FINGERBOARD:** EBONY/BINDING • **FRETS:** 24 • **PICK UP:** PJ-AKTIV SET • **HARDWARE COLOUR:** CHROM • **COLOUR:** TRANSPARENT PURPLE SB • TRANSPARENT BLUE SB • **SPECIAL FEATURES:** ARCHED TOP BODY DESIGN • **PU CONTROL:** VOLUME POT • BALANCE POT • BASS POT • TREBLE POT
5-STRING VERSION AVAILABLE

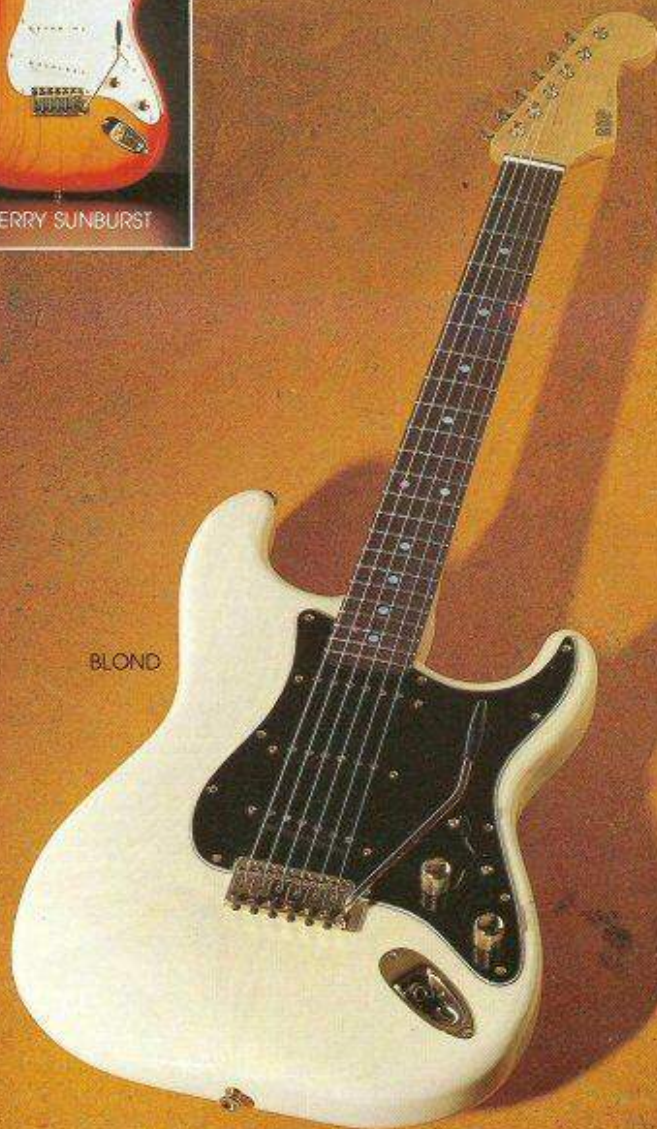
S800

TRADITIONAL



BODY: WHITE ASH • **NECK:** MAPLE • **FINGERBOARD:** ROSEWOOD • **FRETS:** 22 JUMBO • **PICK UP:** 3 x SS-120 • **HARDWARE COLOUR:** GOLD • **COLOUR:** CHERRY SUNBURST • 2-TONE SUNBURST • BLOND • HONEY •

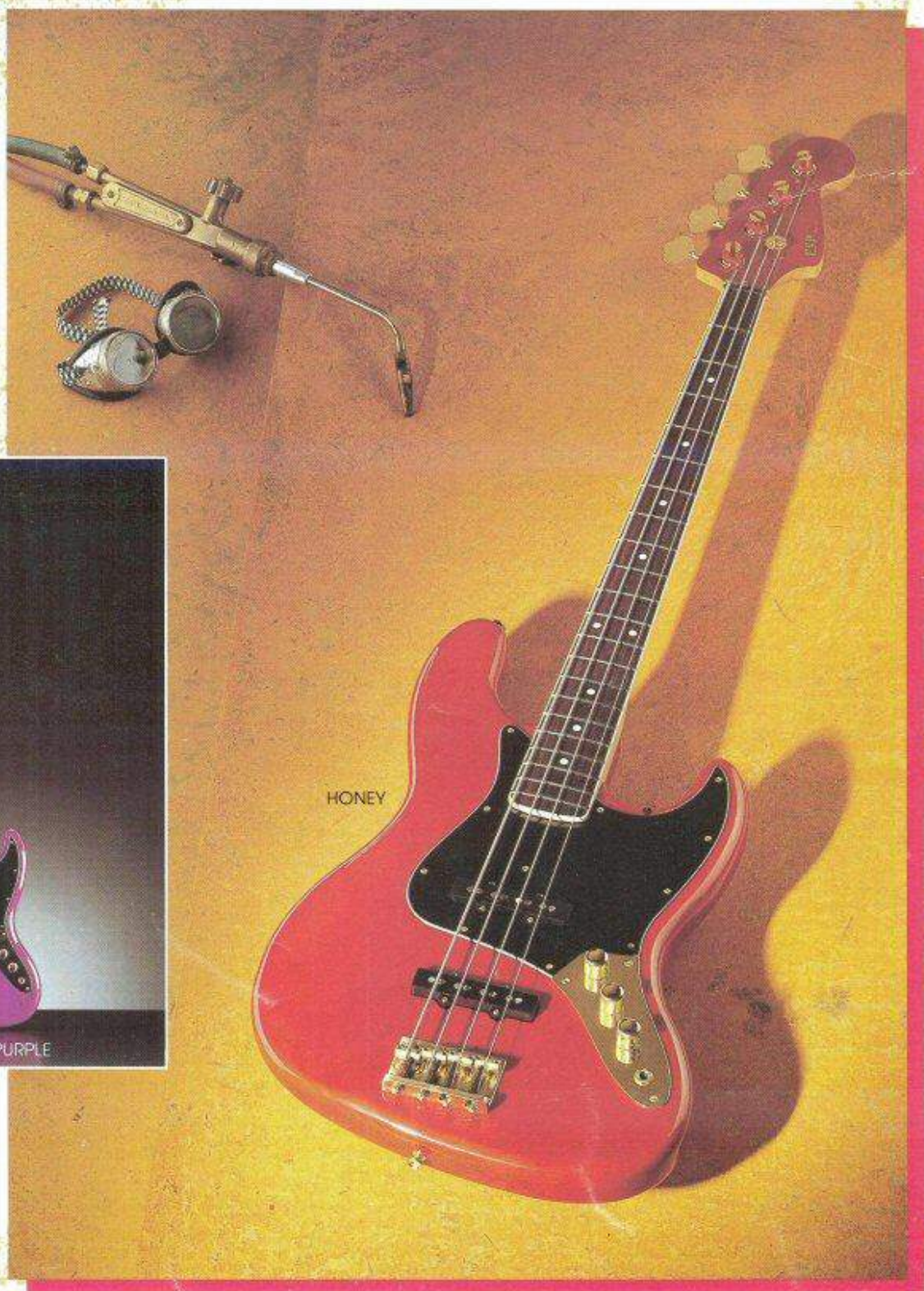
SPECIAL FEATURES: RECESSED NECK PLATE • SCHECTER STAGGERED POST MACHINE HEADS



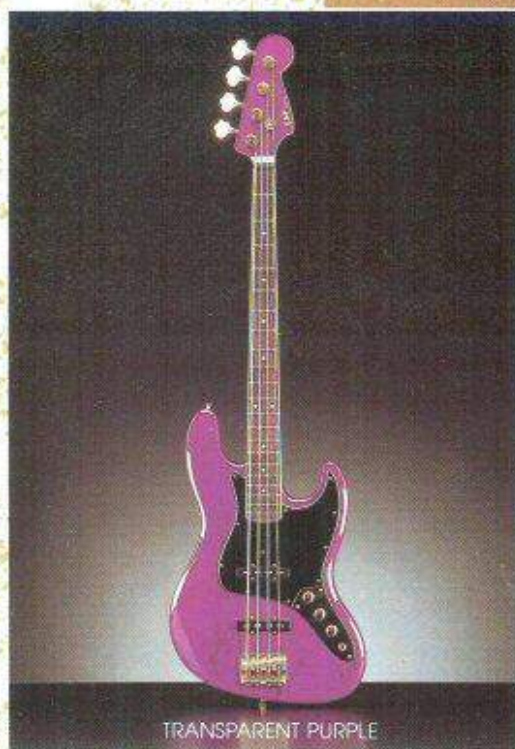
2800

TRADITIONAL

BODY: WHITE ASH • **NECK:** MAPLE • **FINGERBOARD:** ROSEWOOD/BINDING • **FRETS:** 21 • **PICK UP:** 2 x JS-130 • **HARDWARE COLOUR:** GOLD • **COLOUR:** HONEY • TRANSPARENT PURPLE • **SPECIAL FEATURES:** CARBON NUT • VINTAGE TYP MACHINE HEADS



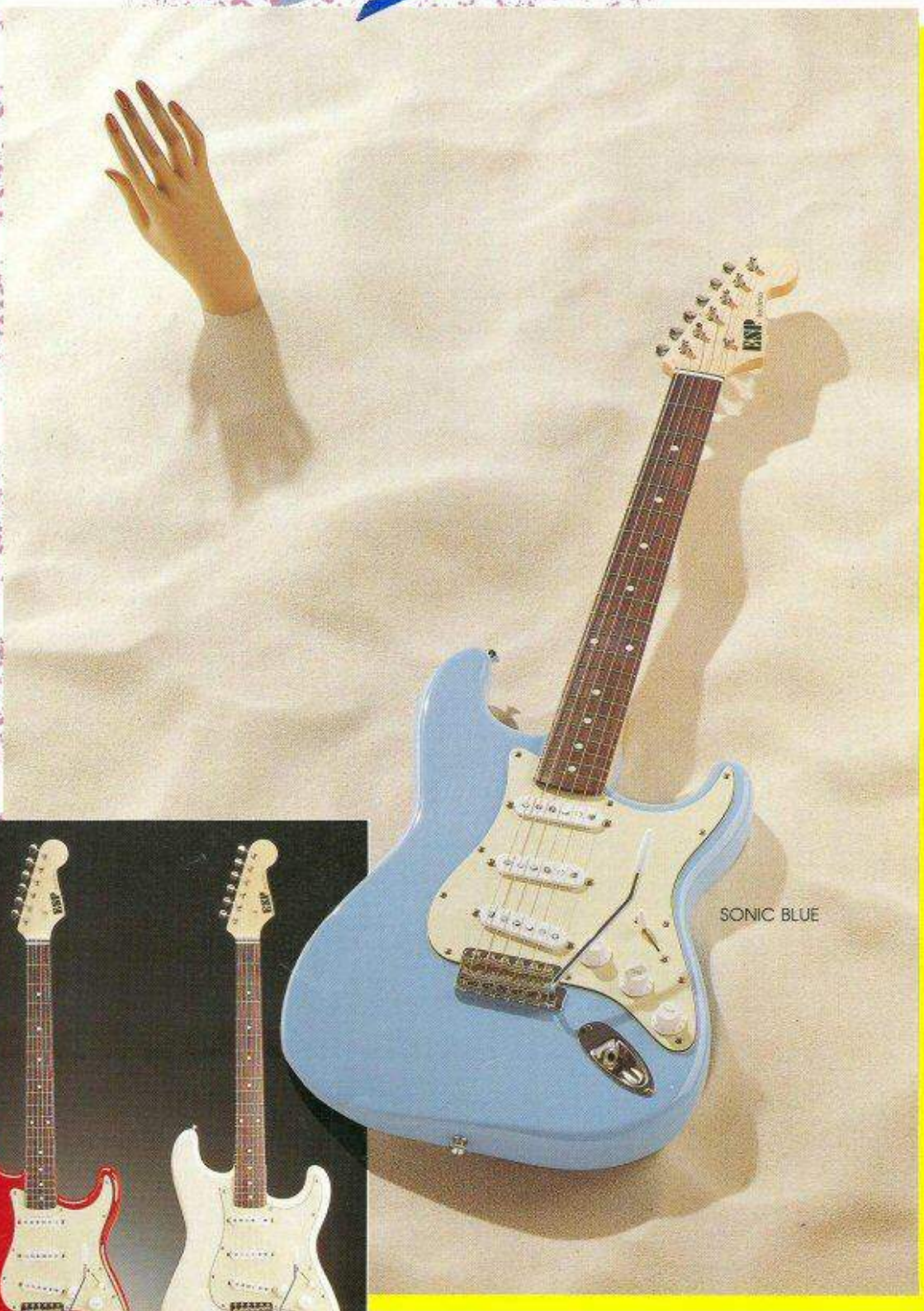
HONEY



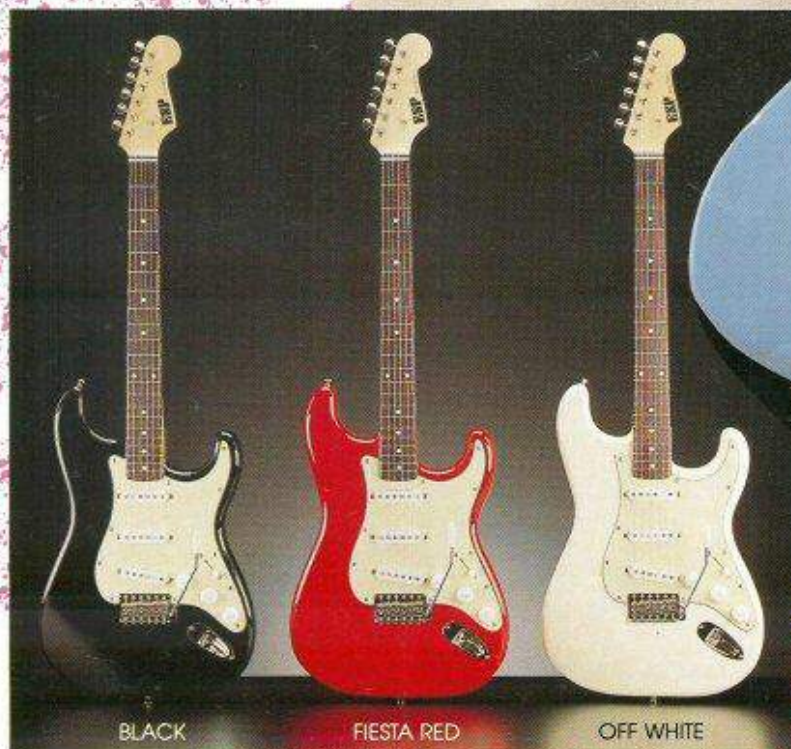
TRANSPARENT PURPLE

TRADITIONAL

S400



SONIC BLUE



BLACK

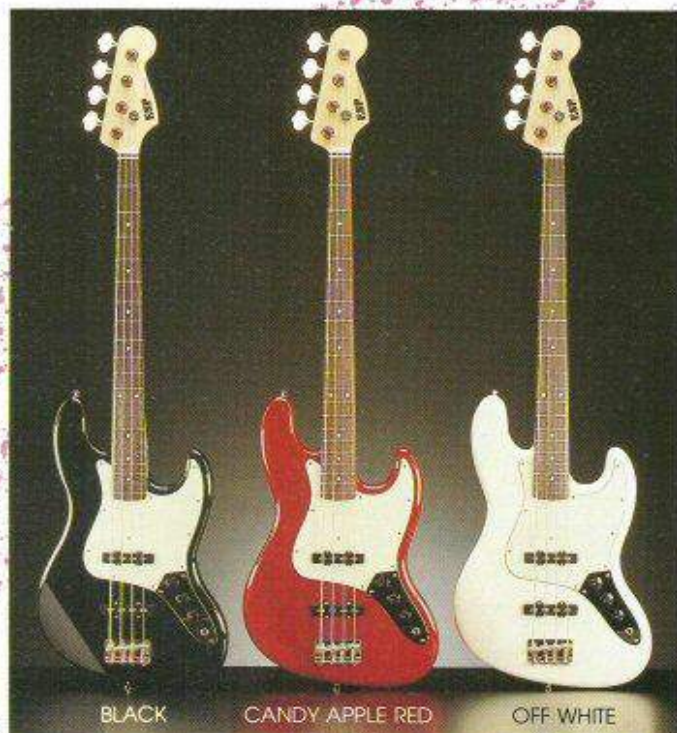
FIESTA RED

OFF WHITE

BODY: ALDER • NECK: MAPLE • FINGERBOARD: ROSEWOOD
• Frets: 21 VINTAGE • PICK UP: 3 X SS-120 • HARDWARE
COLOUR: CHROM • COLOUR: FIESTA RED • OFF WHITE •
BLACK • SONIC BLUE

TRADITIONAL

2 400



BLACK

CANDY APPLE RED

OFF WHITE



DARK METALIC BLUE

BODY: ALDER • **NECK:** MAPLE • **FINGERBOARD:** ROSEWOOD • **FRETS:** 20
• **PICK UP:** 2 x JS-130 • **HARDWARE COLOUR:** CHROM • **COLOUR:** DARK METALIC BLUE • CANDY APPLE RED • BLACK • OFF WHITE

THE JUNIOR

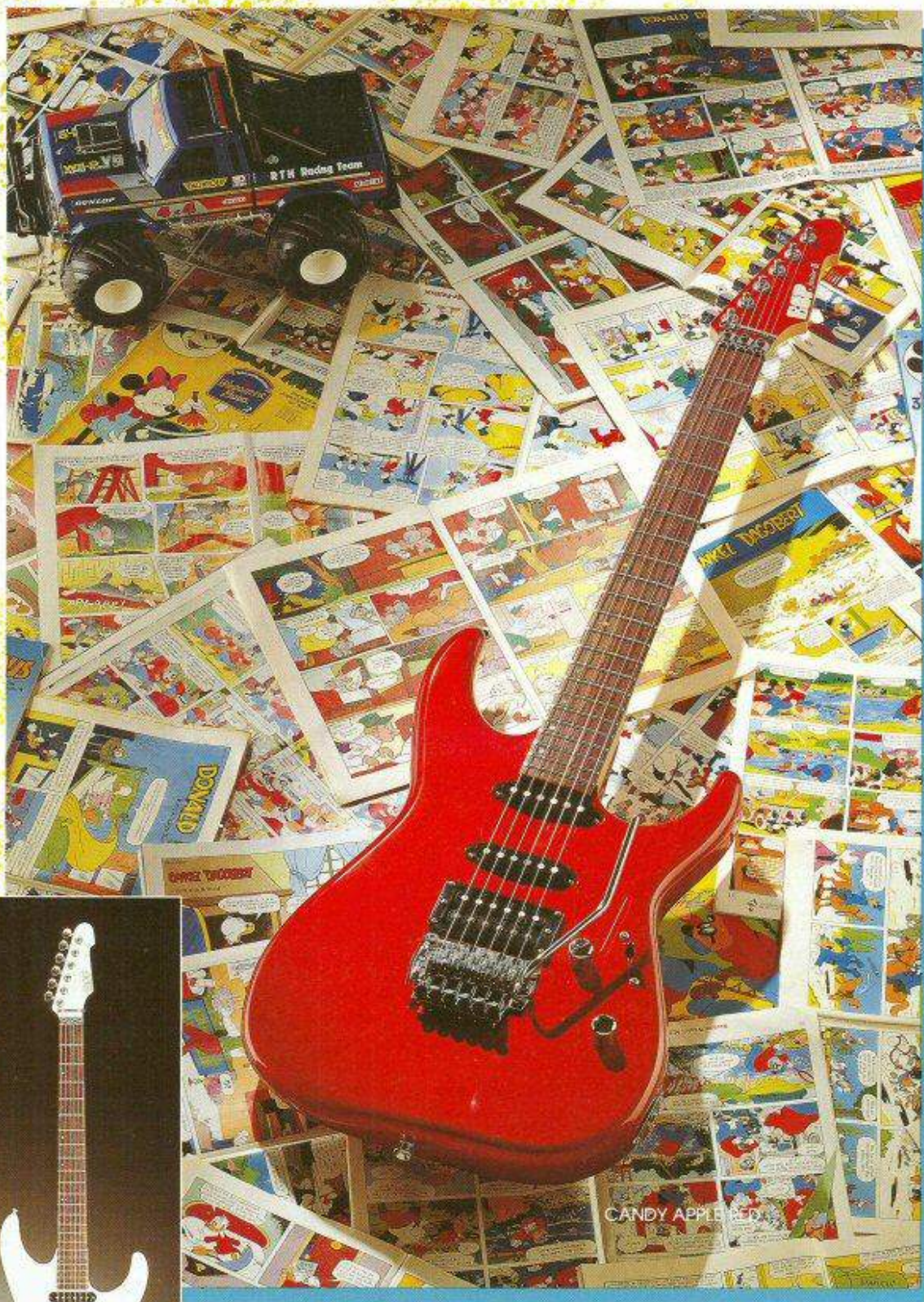
BODY: ALDER • **NECK:** MAPLE
• **FINGERBOARD:** ROSEWOOD
• **FRETS:** 22 EXTRA JUMBO •
NECK PICK UP: SS-100 •
BRIDGE PICK UP: LH-211 •
HARDWARE COLOUR: BLACK
• **COLOUR:** WHITE • BLACK •
RED • **SPECIAL FEATURES:**
STAR CUT



BLACK

RED

THE JUNIOR II



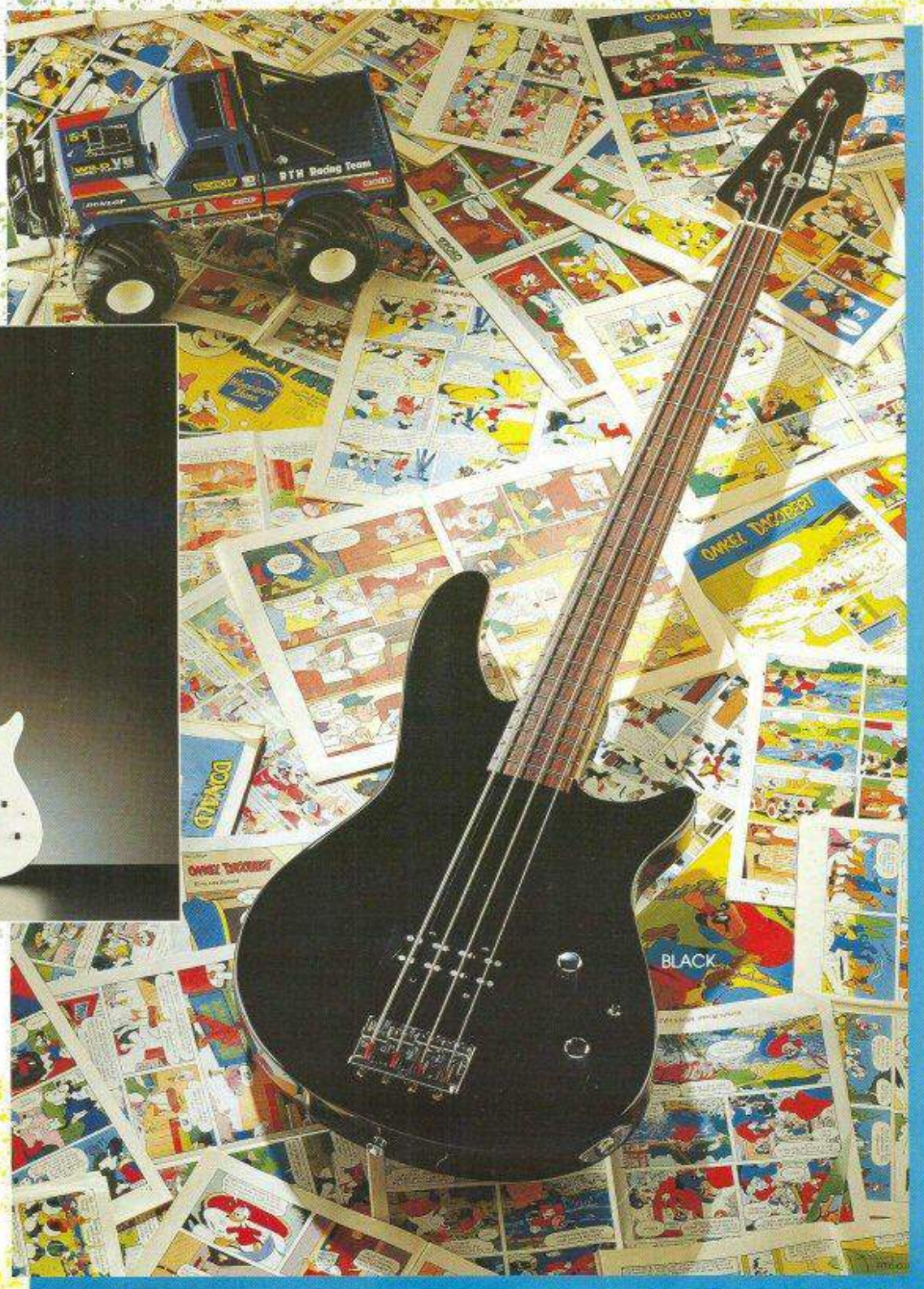
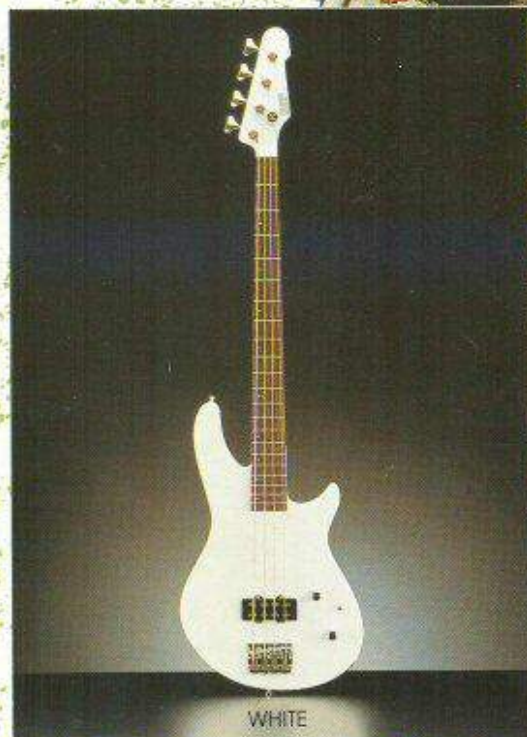
PEARL BLACK

PEARL WHITE

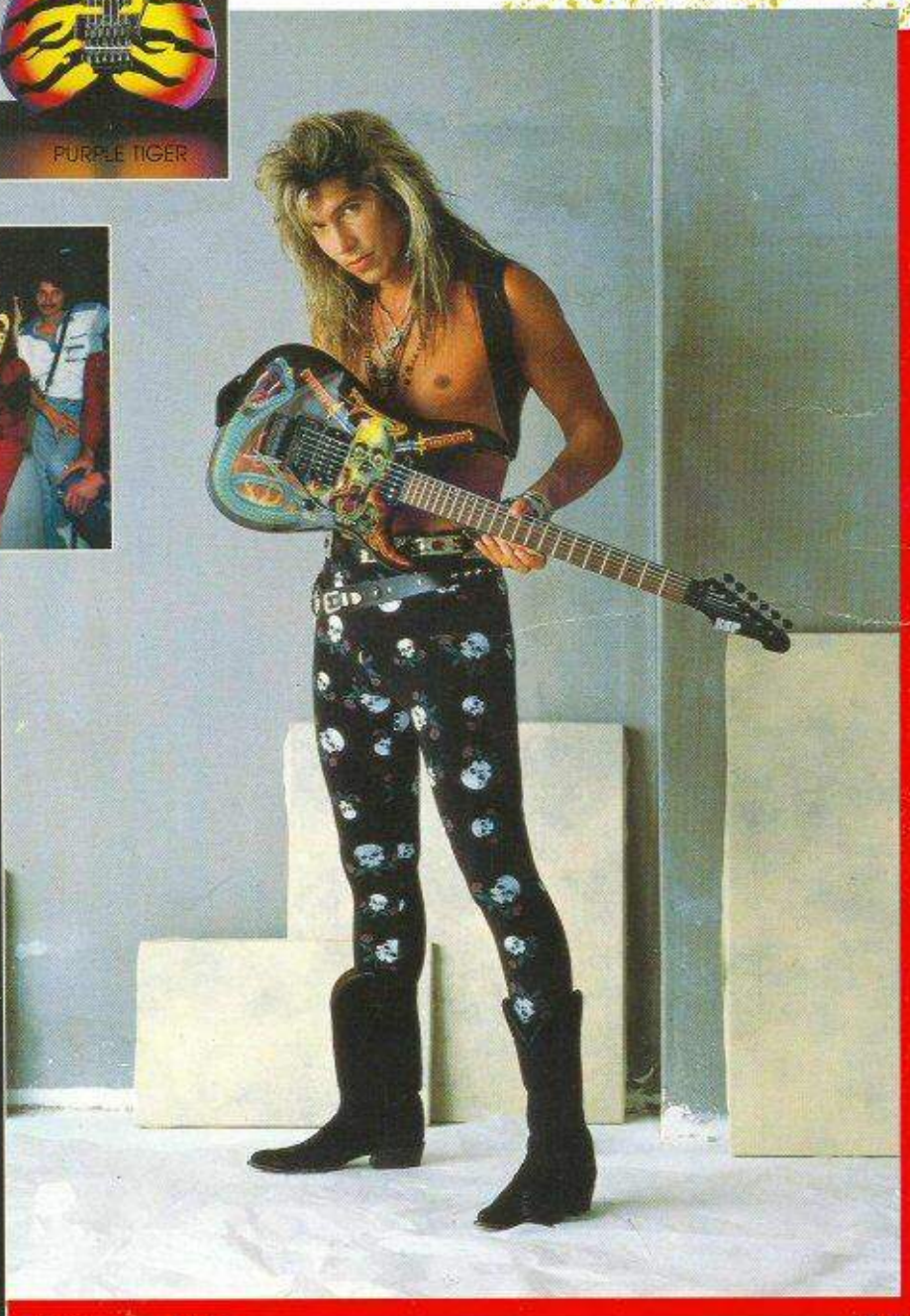
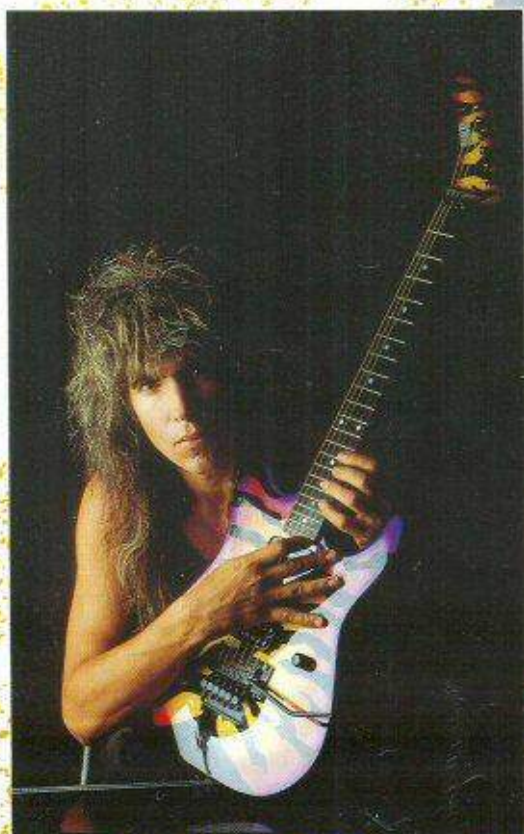
BODY: ALDER • NECK: MAPLE • FINGERBOARD: ROSEWOOD • FRETS: 22 EXTRA
JUMBO • NECK PICK UP: SS-100 • CENTER PICK UP: SS-100 • BRIDGE PICK UP: LH-211
• HARDWARE COLOUR: CHROM • COLOUR: PEARL WHITE • CANDY APPLE RED •
PEARL BLACK • SPECIAL FEATURES: STAR CUT

THE JUNIOR BASS

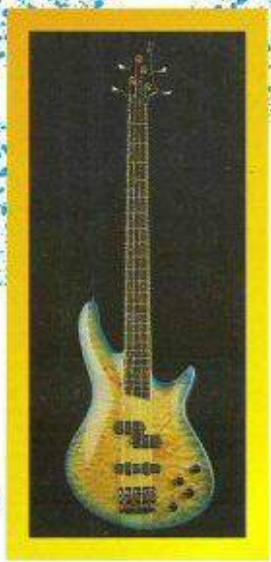
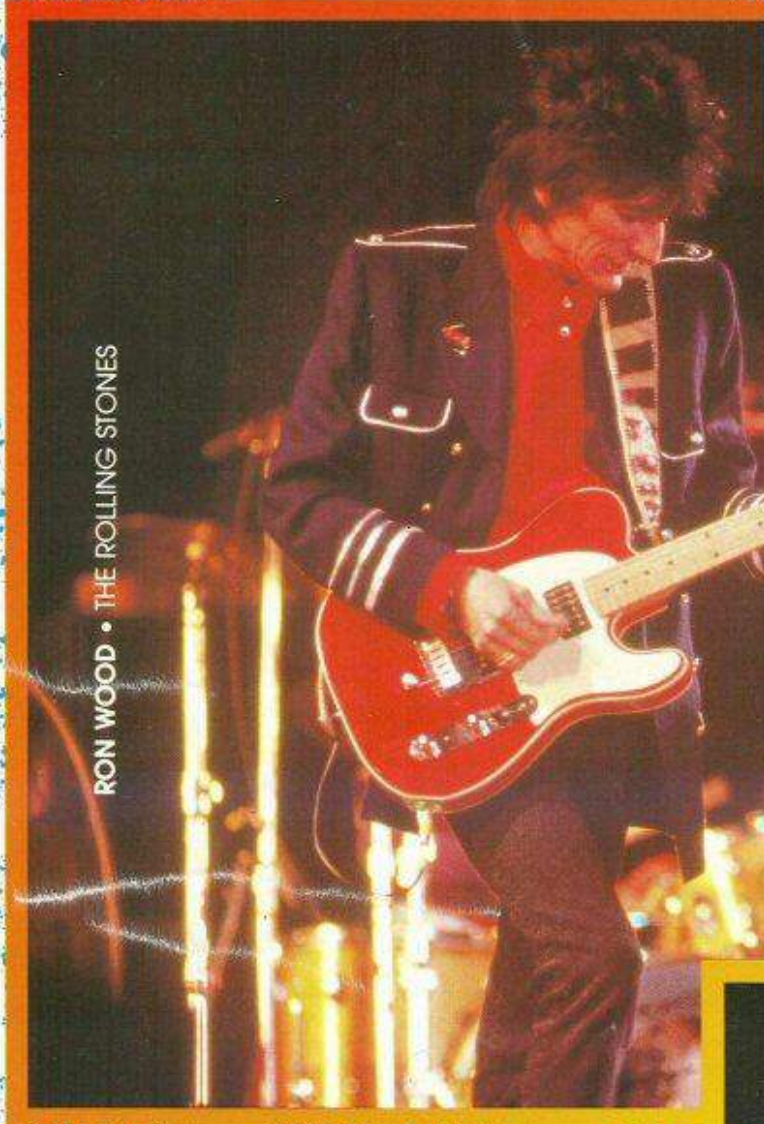
BODY: ALDER • NECK:
MAPLE • FINGERBOARD:
ROSEWOOD • FRETS: 21 •
PICK UP: JS-90
HUMBUCKING •
HARDWARE COLOUR:
CHROM • COLOUR:
BLACK • WHITE • SPECIAL
FEATURES: PICK UP
CONTROL • SERIES-PARAL-
LEL-SINGLE



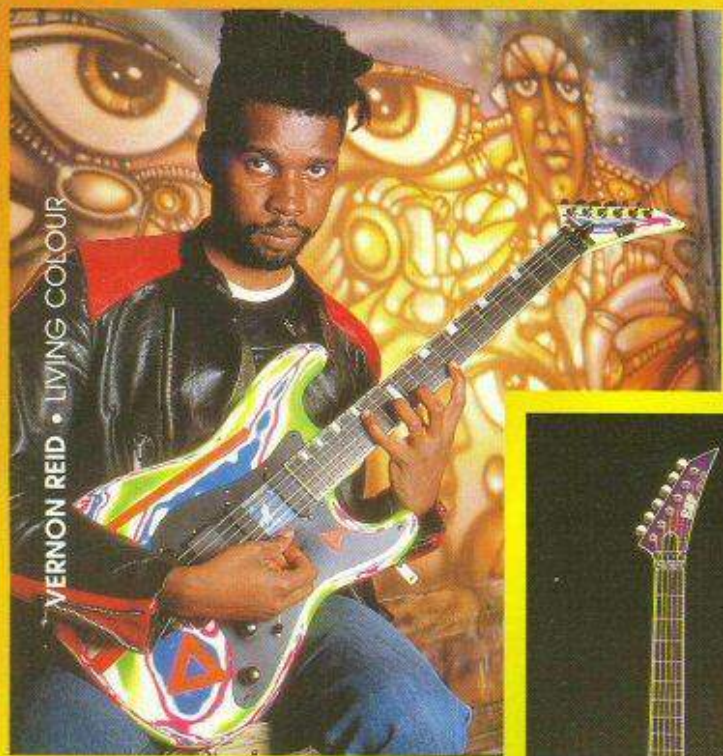
George Lynch Models



Musician Models &



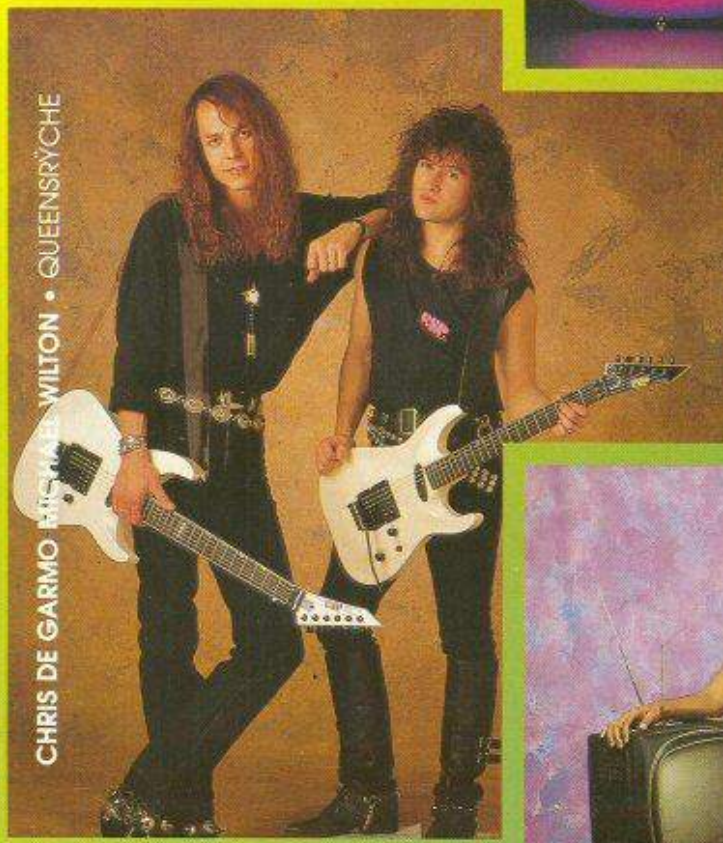
Custom Made Guitars



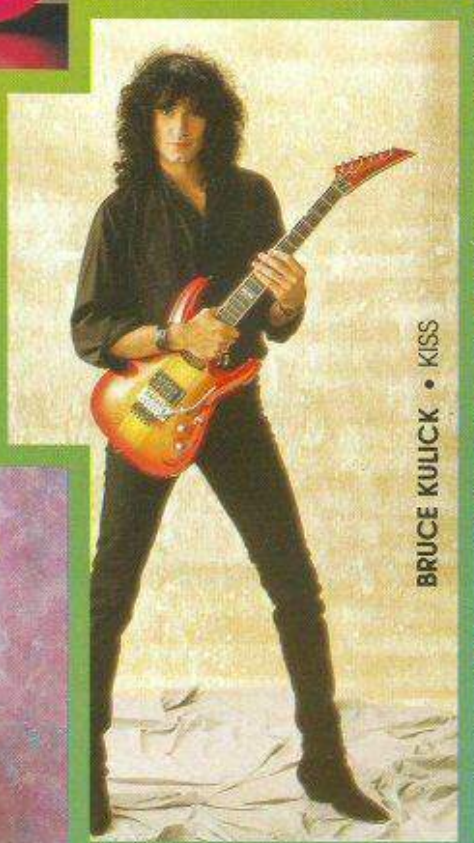
VERNON REID • LIVING COLOUR



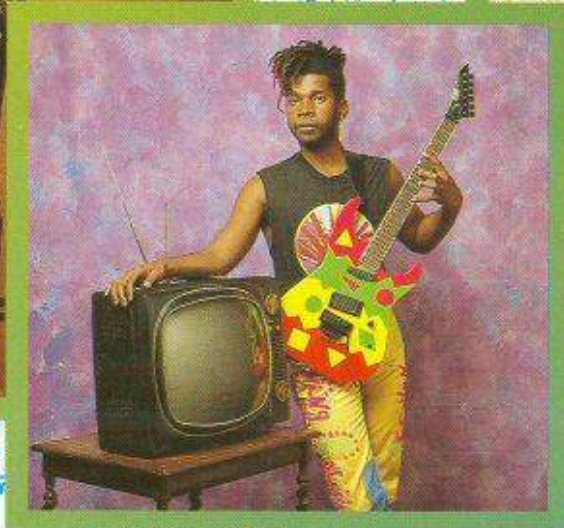
ANGEL SCHLEIFER • BONFIRE



CHRIS DE GARMO • MICHAEL WILTON • QUEENSRÿCHE



BRUCE KULICK • KISS



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